

P.A.W.S. PROPOSED VISION FOR 2025

- Recruit sufficient volunteers and successfully fundraiser to support our 2025 Goals:
- Continue Trap, Neuter/Spay, Release (T.N.R.) - Get at least 16 cats per mo x 12 = \$606 mo x 12= **\$7272 annually**
- Continue 2 Adoption Events per month in an effort to get 2+ kitties adopted per mo (gas to events if WF (\$20), gas to post posters, other advertising (\$15 for printing)= \$35 x 2= **\$70 per mo / \$840 annually *(note adoption fees about cover the events depending on how many adopted).**
- Expand Community Pet Education - Start a blog and share educational info and videos at least monthly. **Domain name and minimal web hosting = \$20 annually.**
- Establish 3 foster-based rescue homes for cats and kittens. Avg. per mo per home. \$400 avg per home + \$100 insurance= **\$500 mo per mo x 12 = \$6000 annually per home (x 3 homes = \$18,000 annually).**
- Host Annual Pet Costume Parade and Contest (\$30 Candy, \$15 posters, dog treats, car decorations (\$10)= **\$55 annually.**
- Expand to foster-based rescue for dogs - cost - recruit & fund 2 foster homes. Avg. per mo per. **\$400 avg per home x 12= \$4800**

Total Funding Goal for 2025 Programs = \$18,98

Why these Goals?

1. Why Prioritize Volunteer Recruitment

- Same people doing too much - want to prevent burnout.
- More people, the more strengths to pull from
- The more people involved the more we can do.

0. Why Prioritize Fundraising?

- Can't run any of these programs without \$, except the online education.

3. Why Prioritize TNR (See TNR Program Costs)

- o 327 cats were removed by animal control in 2025 (half killed by cars, the others mostly relocated out of city limits).
- o PETS clinic has a grant NOW (could go away!) that covers most of the cost! Only have to pay for vaccinations and gas to get there.
- o We already have (most) of what we need to do TNR now – traps, recovery area (money already spent).

4. Why Prioritize Pet Education and in particular starting a blog?

- o It's good for pets and good for people caring for pets. So many things we've learned that need to be shared.
- o Very little \$ cost, mostly time (Lisa is willing to write articles and make videos) and find others.
- o Good for community building
- o Good for generating online traffic to our website - hence maybe useful for find adoptive home, other partners, and donations.

5. Why Prioritize finding homes (re-homing) for cats and dogs?

- o PAWS (via our 1 foster home) currently has 10 kittens/cats needing homes.
- o We get asked all the time by people to help with re-homing cats and dogs
- o Our 1 foster-home can't take in more cats until adopted out, nor do they have sufficient time to support other PAWS program needs.
- o Adoption event partners need to be established if PAWS is going to rescue cats and dogs in our community.

6. Why Prioritized Establishing Foster-Based Rescue for Cats?

- o This is a need in our community. Kittens and discarded or abandoned cats are found all over town and there are no resources.
- o Currently we have one foster home in our foster-based rescue (that being Steve & Lisa's home). In order for them to continue as well as to bring in more foster homes, we will need to raise \$ and find more homes.

7. Why Prioritize Trying to Establish a Foster-Based Rescue for Dogs?

- o Dogs that come into the pound have 5-10 days before they are put down. This is a short time frame to rescue homes.
- o Currently Seymour has a great animal control person and want him to stay in his job. However, he keeps working weekends (which he does not want to do), so we need to support him and establish a resource to have dogs not in the pound over weekends, or volunteers who would come take care of them.
- o Lots of dog lovers in town:) Thus, may be community support for it.
- o We have infrastructure in place online and at PetSmart to do get dogs adopted.